

2016 NDSBA ANNUAL CONVENTION FEATURED SPEAKERS

Thursday, October 27 – 3:00 p.m.

Opening Session: *Recharge, Reenergize, and Refocus: At Our Best and Leading the Way!*

Murray Banks is a long time educator—first with children in public schools, then with university students, now with fellow educators. His presentation will focus on student engagement, teacher effectiveness, and leadership performance. He knows something about performance—he is an honored educator and a world champion athlete. While most of his work is in the areas of leadership and student engagement, his passion is innovation and imagination and its impact on school climate and teacher and student performance.



Friday, October 28 – 8:00 a.m.

General Session: *Never Quit*



Robert O'Neill is one of the most highly decorated combat veterans of our time. He was a team leader with the Naval Special Warfare Development Group. A highly trained Navy SEAL, he led the military's most elite and was involved in our nation's most important campaigns. In his line of work, instant critical decision-making is a necessity for success. O'Neill translates his elite SEAL team training into high-impact, actionable insights on leadership, decision-making, operating in uncertain environments, and how to become the "best of the best."

Friday, October 28

9:30 a.m. – Lamborn Room; 11:30 a.m. – Heart Room

Clinic Session: *What NASCAR and School Boards Have in Common*

Ed Massey has been involved in school board work for the past 20 years having served on the Boone County, Kentucky, Board of Education and as president of the Kentucky School Boards Association. He is a past president of the National School Boards Association. He has been practicing law in Kentucky, Ohio, and Indiana for over 21 years. He is a partner in the firm of Blankenship Massey & Associates with offices in Erlanger and Dry Ridge, Kentucky. Using an analogy, Massey will examine the components of teamwork that make a school board successful.



Friday, October 28 – 1:15 p.m.

General Session: *Farm Kid to Rocketman and Beyond: One Little Step at a Time*



Story Musgrave was an astronaut for over 30 years and flew on six spaceflights. He performed the first shuttle spacewalk on Challenger's first flight and was the lead spacewalker on the Hubble Telescope repair mission. He has seven graduate degrees and has been awarded 20 honorary doctorates. Musgrave will share his thoughts about designing a life for oneself "one little step at a time" by preparing for the unknown and acquiring a portfolio of tools and skills so that you can jump into appropriate opportunities, meet their challenges, and get to your goals.