



# 2025 ANNUAL CONVENTION

## Exhibitor & Sponsor Information

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### EXHIBITORS

- 10' x 10' booth\*
- Pipe and drape\*\*
- One 8' table (uncovered) and two chairs
- Free WiFi
- Breakfast and lunch
- Share a door prize (optional)
- Power access within 50'\*\*\*

### Classroom Partner: \$825

#### Limit of 5

Your table will be located in the foyer area and will see high traffic and exposure to attendees during arrival, registration, and during/between clinic sessions. (Booth #s 63-67, see foyer map.)

\*10' x 6' space | \*\*Does not include pipe and drape | \*\*\*No access to power

### School District Advocate: \$895

#### Limit of 38

You will have great exposure along the perimeter of Exhibition Hall B, giving you the opportunity to visit with convention attendees during meals and breaks. (Booth #s 1-25, 50-60, see Exhibit Hall B map.) **Note:** two booths are also available in the foyer area. (Booth #s 61 and 62, see foyer map.)

### Board Room Champion: \$1,000

#### Limit of 24

This premier central location gives you the highest exposure to convention attendees. Your booth will be located in the heart of Exhibit Hall B near the food and beverages. (Booth #s 26-49, see Exhibit Hall B map.)

**Exclusive benefit:** Attend our Class Dismissed! Social and Celebration on Thursday, October 9, from 5 p.m. - 6. p.m. Mingle with convention attendees while enjoying drinks, hors d'oeuvres, and live entertainment.

### SET UP DETAILS

- **Set up time:** October 9, 2025, 1:30 p.m. - 4:30 p.m. and October 10, 2025, 6:30 a.m. - 7:30 a.m.
- **Exhibitor Show:** October 10, 2025, 7:30 a.m. - 3 p.m.

**Park in Lot E** (at the corner of 7th Street and Bowen Ave., diagonal from Denny's restaurant). Overflow vendor parking is in Lot D, just south of Lot E. Please **use Door E52** to move in/out for set up and tear down.

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## **SPONSORSHIPS**

### **Class Dismissed! Social & Celebration Sponsor: \$3,000**

#### **NEW this year!**

Close the books and continue the connections on Thursday evening, 5 p.m. - 6 p.m. Enjoy an evening of live entertainment, refreshments, and great company as we celebrate the people who power public education in North Dakota schools.

#### **Limit of 1**

Includes:

- Logo on signage at social
- Logo in event program
- Logo on promotional convention materials and marketing as determined by NDSBA
- Logo on event programming social media posts
- Pull-up banner or easel signage in the foyer
- 1/2 page color ad in event program
- Verbal mentions by MCs during event

### **Convention Sponsor: \$5,500**

#### **Limit of 1**

Includes:

- Logo on event signage as determined by NDSBA
- Logo in event program
- Logo and company website on NDSBA website
- Logo on promotional convention materials and marketing as determined by NDSBA
- Pull-up banner or easel signage in the foyer
- 1/2 page color ad in event program
- Verbal mentions by MCs during event

### **School Law Seminar Sponsor: \$5,500**

#### **Limit of 1**

Includes:

- Logo on event signage as determined by NDSBA
- Logo in event program
- Logo and company website on NDSBA website
- Logo on promotional convention materials and marketing as determined by NDSBA
- Pull-up banner or easel signage in the foyer
- 1/2 page color ad in event program
- Verbal mentions by MCs during event

## **SPONSORSHIPS continued**

### **New Member Learning to Lead Workshop Sponsor: \$2,500**

**Limit of 1**

Includes:

- Logo on event signage as determined by NDSBA
- Logo in event program
- Logo and company website on NDSBA website
- Logo on promotional convention materials and marketing as determined by NDSBA
- Pull-up banner or easel signage in the foyer
- 1/2 page color ad in event program
- Verbal mentions by MCs during event

### **Program Book Sponsor: \$1,500**

**Limit of 2**

Includes:

- Logo on signage at registration desk
- Logo in event program
- Logo on promotional convention materials and marketing as determined by NDSBA
- Logo on event programming social media posts
- Verbal mentions by MCs during event

### **Meal Sponsor**

#### **Breakfast Sponsor: \$1,000**

**Limit of 2**

Includes:

- Logo on signage at designated meal area
- Logo in event program
- Verbal mentions by MCs during event

#### **Lunch Sponsor: \$1,500**

**Limit of 2**

Includes:

- Logo on signage at designated meal area
- Logo in event program
- 1/4 page black and white ad in event program
- Verbal mentions by MCs during event

#### **Break Sponsor: \$500**

**Limit of 3**

Includes:

- Logo on signage at designated break area
- Company/organization name listed in event program
- Verbal mentions by MCs during event